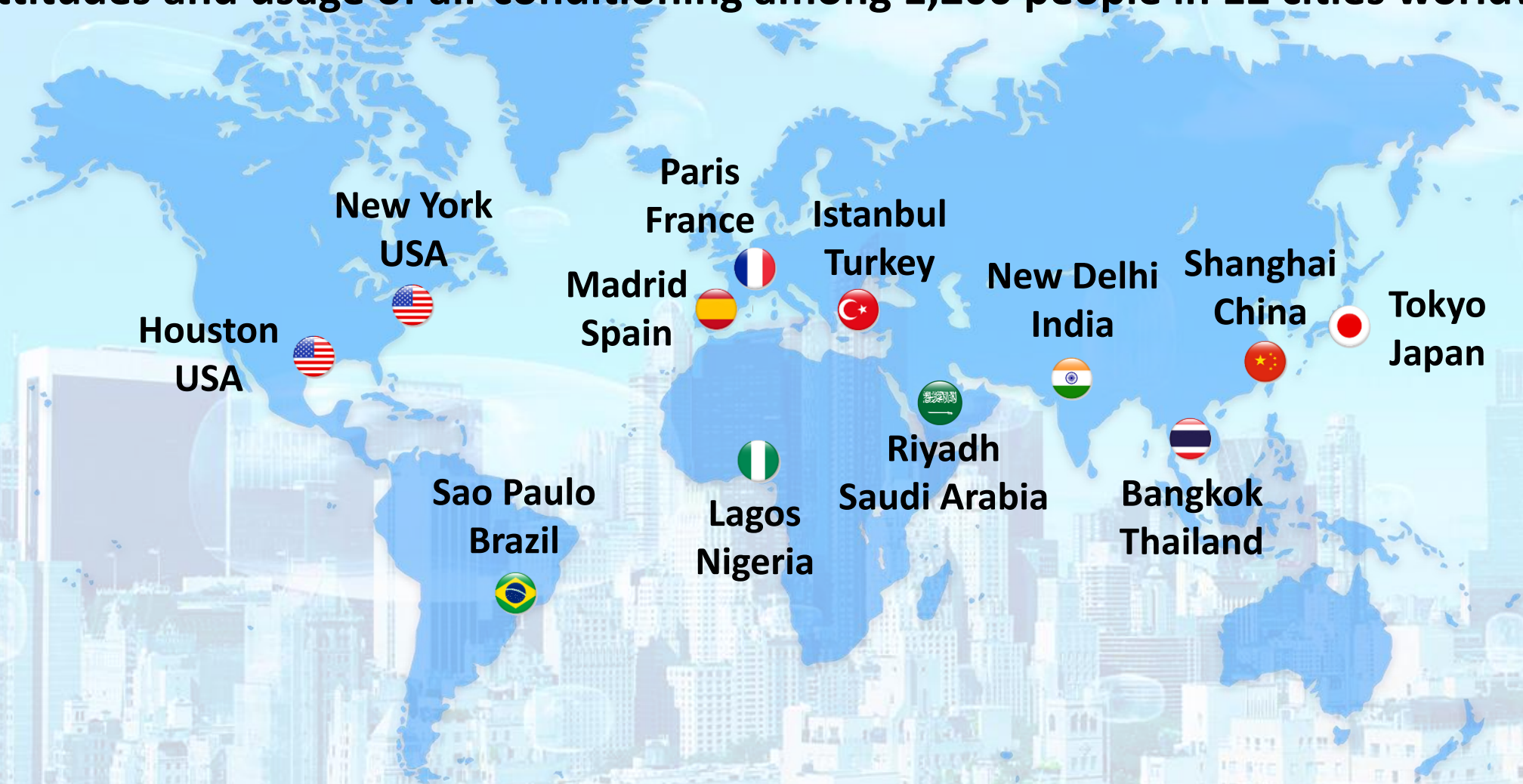


# Daikin World Air Survey

Attitudes and usage of air conditioning among 1,200 people in 12 cities worldwide



Houston  
USA

New York  
USA

Sao Paulo  
Brazil

Paris  
France

Madrid  
Spain

Istanbul  
Turkey

New Delhi  
India

Shanghai  
China

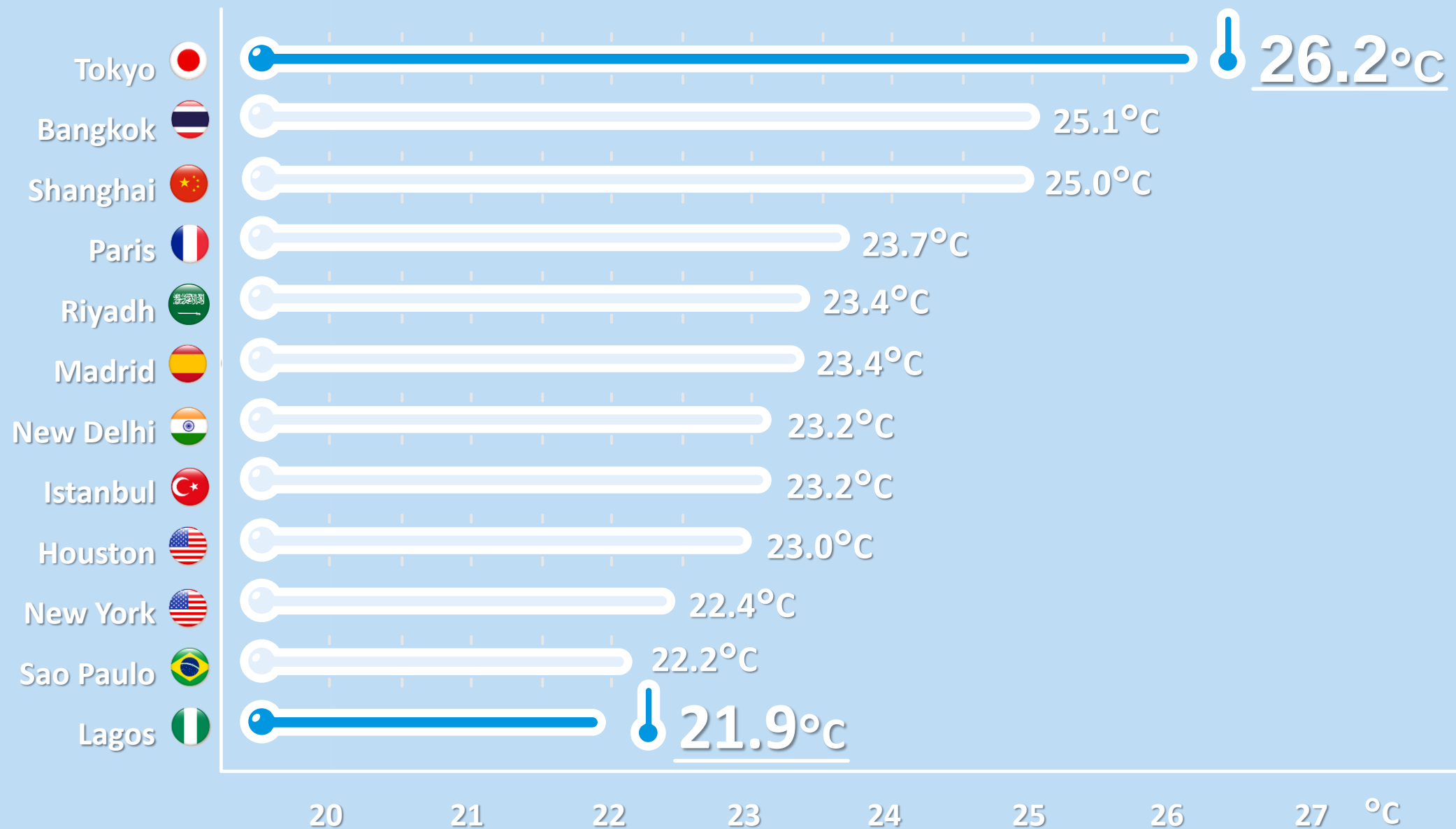
Tokyo  
Japan

Riyadh  
Saudi Arabia

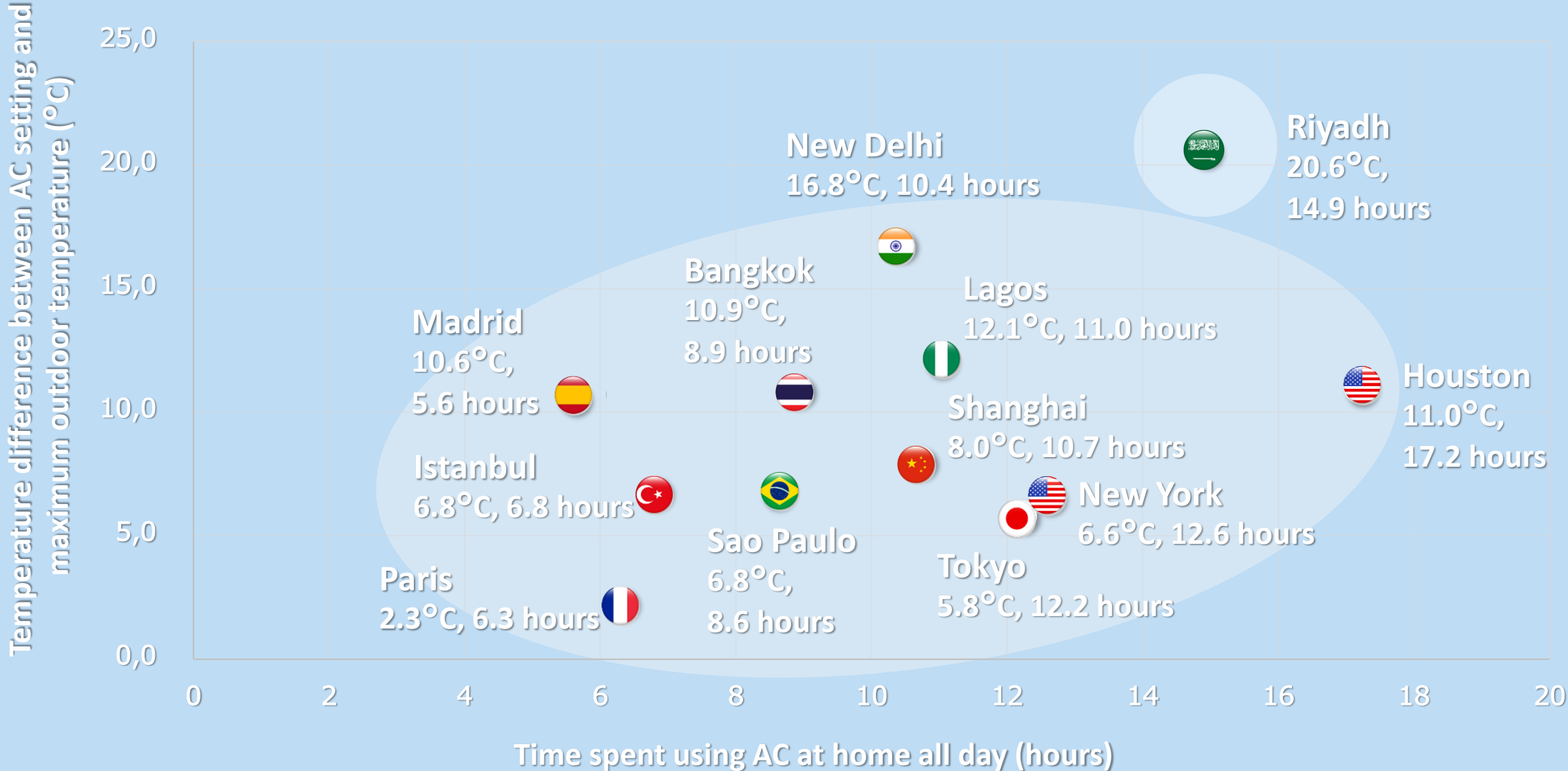
Lagos  
Nigeria

Bangkok  
Thailand

## Average set temperature for AC cooling



# Difference between AC set temperature and maximum outdoor temperature and time spent using AC at home all day



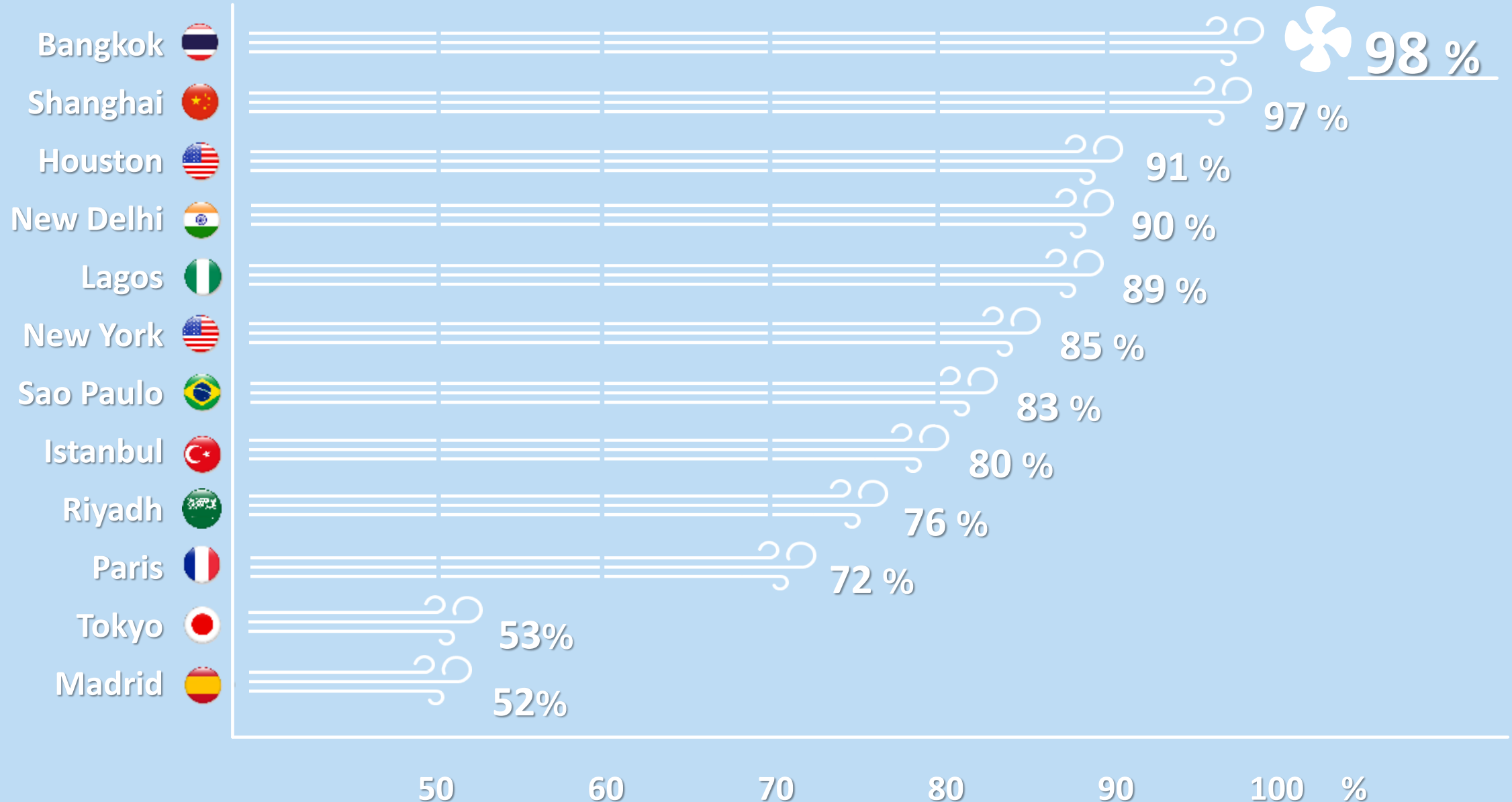
# Outdoor temperature and annual period of AC cooling use in each city



\*Temperature in the month with the highest/lowest average maximum/minimum temperature from January to December. (Average of 1992-2021 or 2012-2021).

Source: Time and Date <https://www.timeanddate.com/weather/>

# People who like being exposed to and feeling airflow of ACs



# Important points to consider when purchasing an air conditioner



## Tokyo

- 1st : Energy Efficiency (31%)
- 2nd : Affordable Price (20%)
- 3rd : Effective Cooling/Heating Performance (18%)



## New York

- 1st : Energy Efficiency (27%)
- 2nd : Affordable Price (22%)
- 3rd : Effective Cooling/Heating Performance (20%)



## Houston

- 1st : Energy Efficiency (29%)
- 2nd : Affordable Price (26%)
- 3rd : Effective Cooling/Heating Performance (16%)



## New Delhi

- 1st : Energy Efficiency (29%)
- 2nd : Effective Cooling/Heating Performance (19%)
- 3rd : Durability (14%)



## Madrid

- 1st : Energy Efficiency (30%)
- 2nd : Affordable Price (22%)
- 3rd : Effective Cooling/Heating Performance (16%)



## Bangkok

- 1st : Energy Efficiency (35%)
- 2nd : Durability (23%)
- 3rd : Effective Cooling/Heating Performance (14%)



## Riyadh

- 1st : Energy Efficiency (33%)
- 2nd : Affordable Price (17%)
- 3rd : Effective Cooling/Heating Performance (16%)
- Durability (16%)



## Istanbul

- 1st : Energy Efficiency (35%)
- 2nd : Affordable Price (16%)
- 3rd : Effective Cooling/Heating Performance (16%)



## Lagos

- 1st : Energy Efficiency (32%)
- 2nd : Affordable Price (22%)
- 3rd : Durability (18%)



## Sao Paulo

- 1st : Energy Efficiency (31%)
- 2nd : Durability (19%)
- 3rd : Quiet Operation (15%)



## Paris

- 1st : Energy Efficiency (28%)
- 2nd : Affordable Price (22%)
- 3rd : Durability (16%)



## Shanghai

- 1st : Effective Cooling/Heating Performance (29%)
- 2nd : Energy Efficiency (23%)
- 3rd : Quiet Operation (16%)

# Reasons why “energy efficiency” is considered important when purchasing an AC

